

Biklio

Bike with benefits

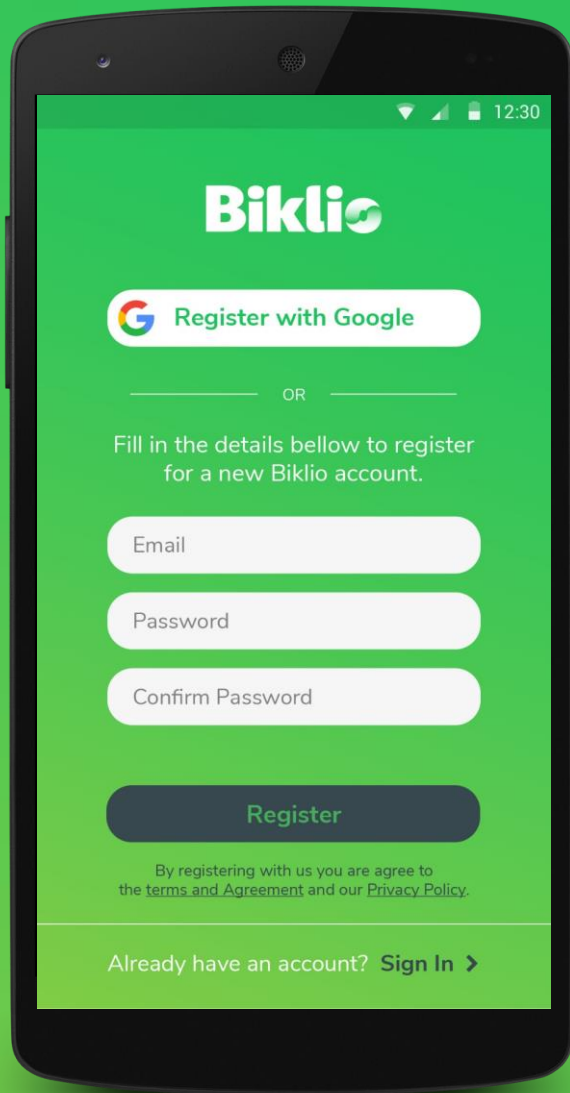


LUXMOBILITY
WORLDWIDE MOBILITY SOLUTIONS



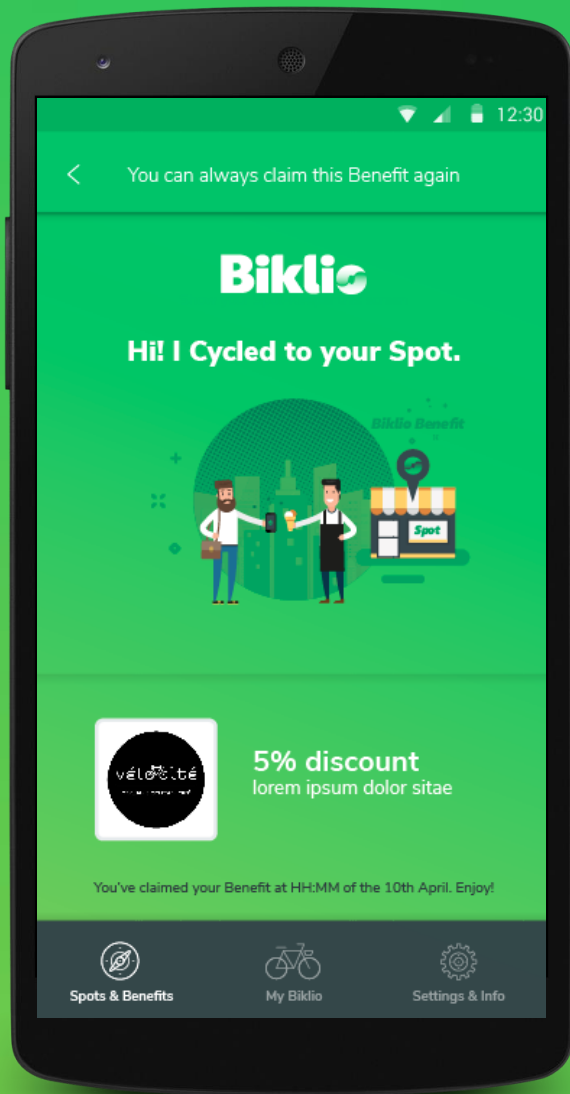
What is Biklio?

- Biklio is an app that **connects** bicycle users with local businesses (Spots)
- **Spots offer benefits** (e.g. discounts) to Biklio users who arrive cycling
- **Additional challenges and benefits** can be proposed to users (for example by the municipality)



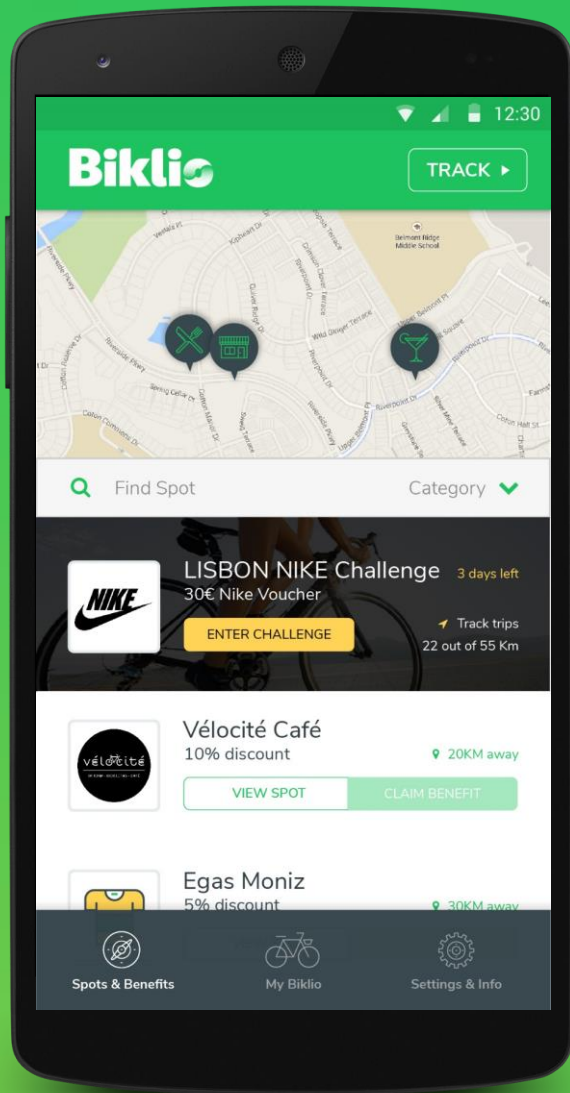
How does it work?

- after downloading the app, users register and can start using it
- personal data, including location data recorded by the app, is anonymized



Bike to Spots to get Benefits

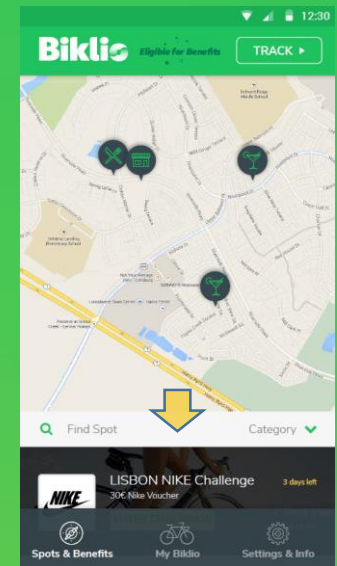
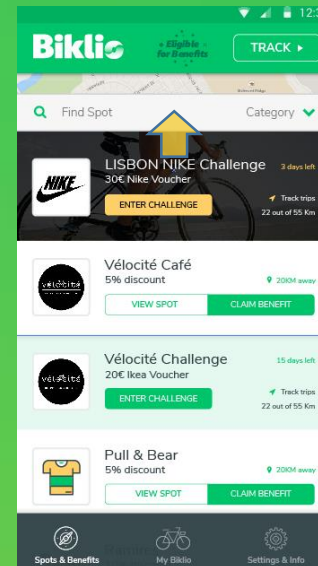
- the users cycle (at least 500m)
- the app detects it
- makes them eligible for benefits offered by Spots in the area



Check Spots & Benefits

User can check about Biklio Spots and the benefits they offer to you in the *Spots & Benefits* screen.

Swipe the Spots panel up and down to get a full view of the Spots or the Map



Spot View

Touch 'View Spot' and view details about the Spot and its benefits

Spot Info

Available benefits

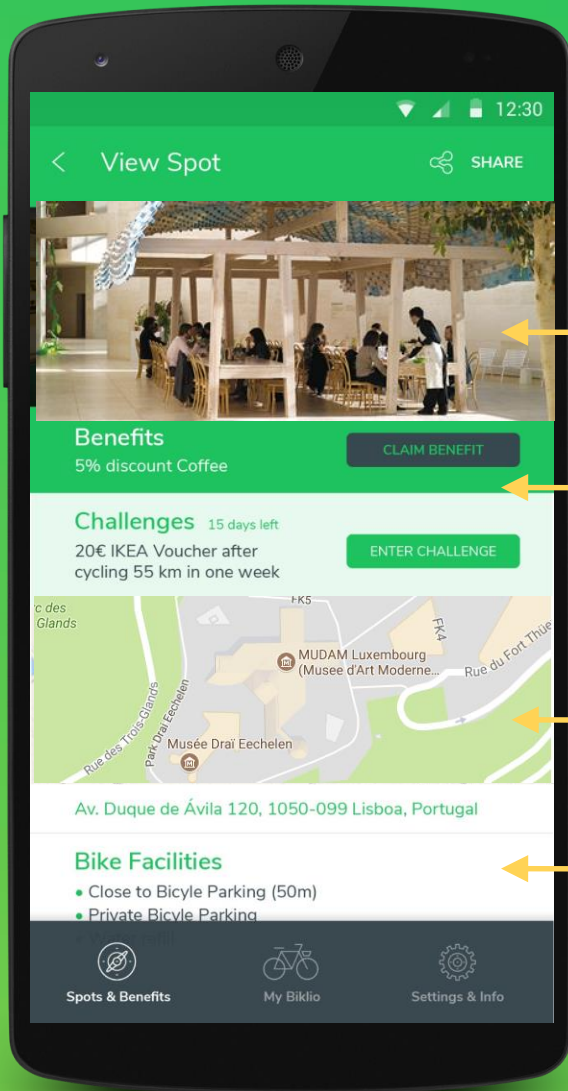
Every Spot has a Cycle to Spot Benefit

Some Spots can have Challenges

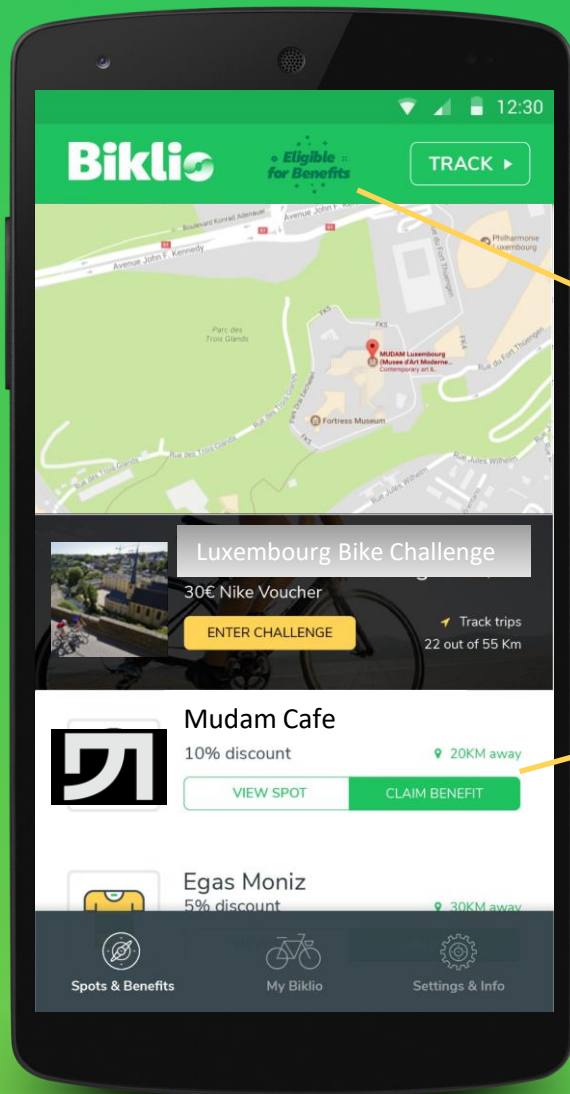
Location

Bike facilities available

Spots may indicate what is the availability of bike facilities (like "parking") at their premises



Eligibility for Bike to Spot Benefits



Eligible for Benefits

When users cycle and get eligible, the app will say 'Eligible for Benefits' and the 'Claim Benefit' buttons get active.

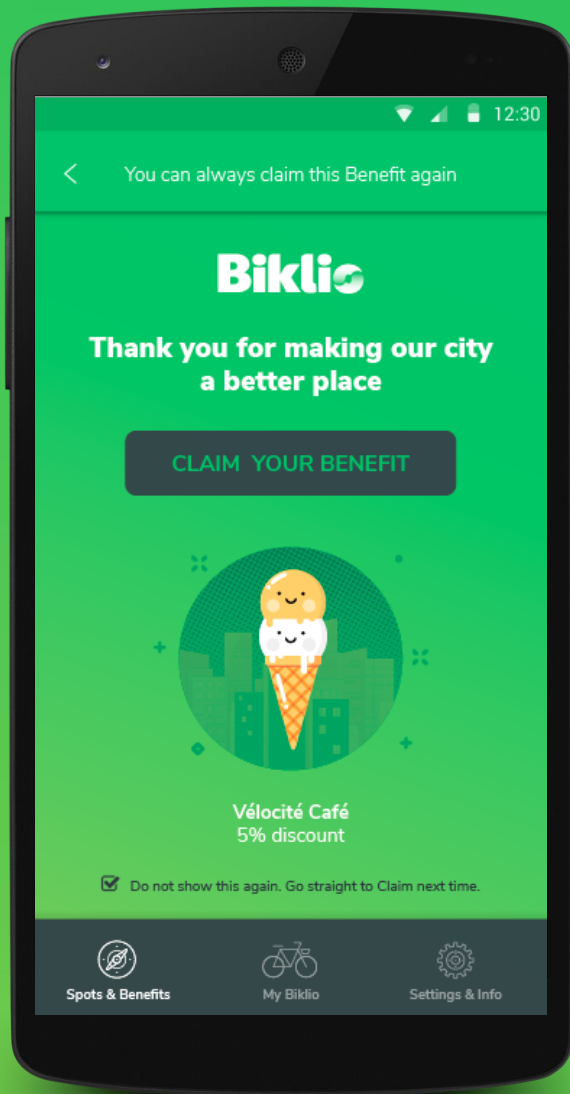
CLAIM BENEFIT

Users do NOT have to open your app to get eligible. Biklio detects cycling and eligibility

Users do NOT need to get their benefit as soon as they arrive in the area. For example, it's possible to claim it at lunch time even if arrived early in the morning

Receive your Bike to Spot Benefit!

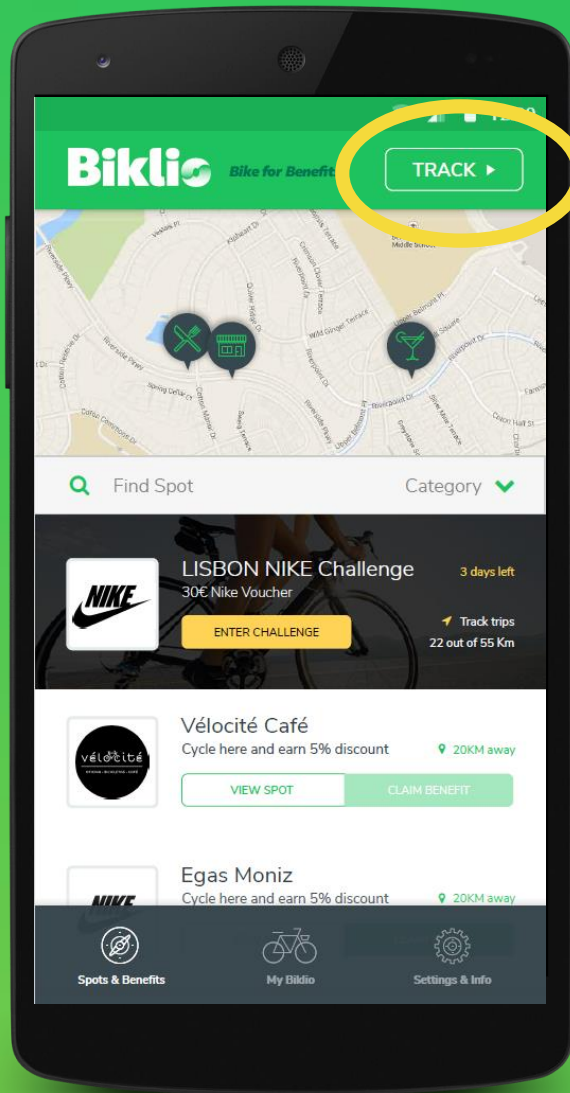
Touch the 'Claim Benefit' to request your Benefit with your Spot keeper.



Meet shopkeeper and get a Benefit

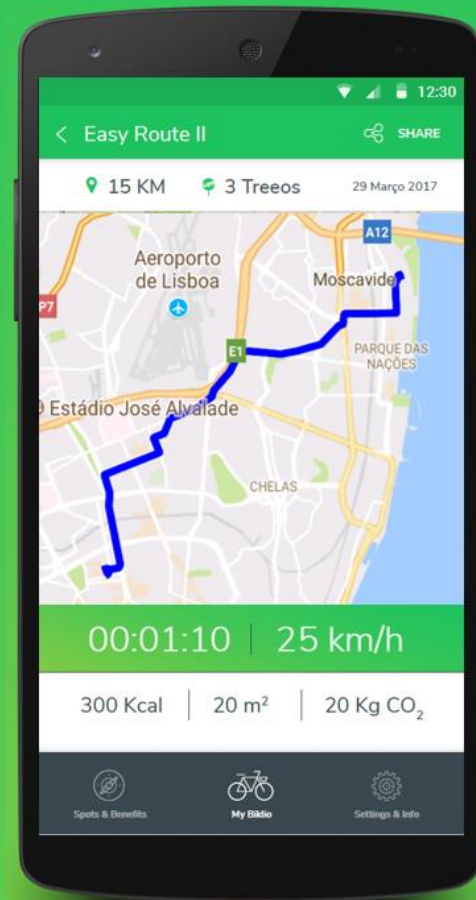
"Hi! Thanks for the free ice cream!"

"Hi! You're welcome! Come back anytime!"



Track your trips

User can check them in their My Biklio view.



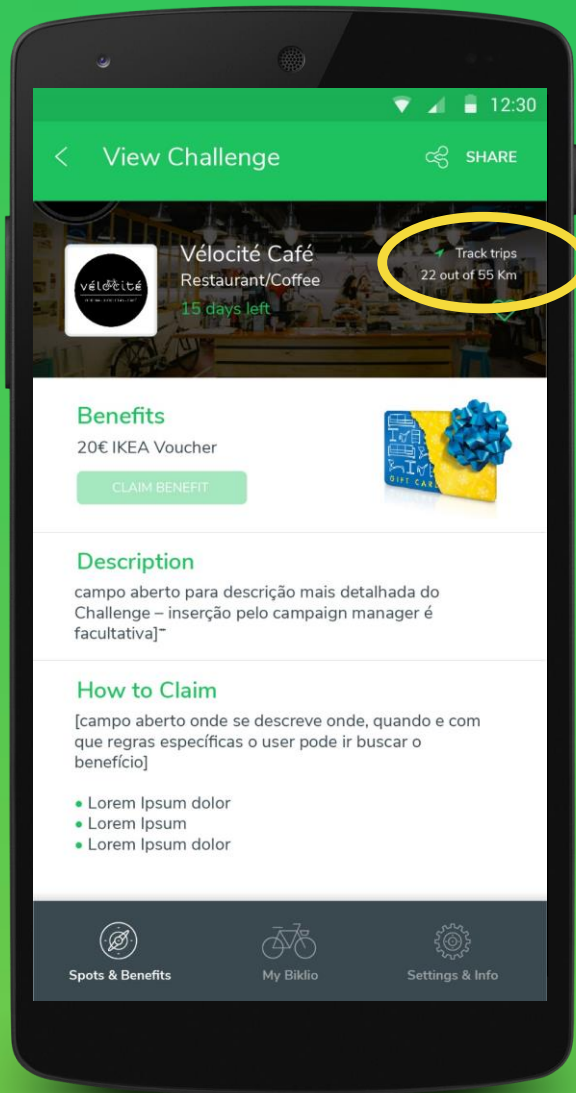
Ride to Challenges

Additionally, there may be Special Benefits that are associated to the accomplishment of Challenges.

Challenges can be co- created

e.g. riding a number of km's within a time period (e.g. 10km in a week).

To ride to a Challenge, users must **track your trips** to record km's.



Being a Biklio Spot allows you to
contribute to a **better city** while
getting **new loyal customers**.



You benefit the community, The community benefits you.

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